

September 2020

## **CBC** Announces New Calendar Program

CBC Steel Buildings is announcing their new Calendar Program to feature and honor CBC projects and Builders. The Calendar Program, exclusive to CBC Authorized Builders, is designed to recognize quality facilities constructed with CBC products. Projects will be selected by CBC to be featured on a large poster-sized calendar for 2021. Printed calendars will be distributed to all Builders before the new year.

All you need to do is submit your projects, along with photography of the project, through our online Project Profile form. In addition to your photos being featured in the 2021 calendar, you may receive recognition by having your project appear in our printed literature, media, or the CBC website.

#### SUBMITTING YOUR PROJECT IS EASY

With our online entry form, upload images and complete your entry in one easy step. Multiple views of your building are a plus, so upload as many project photos as you want. Please send full-sized, unaltered digital photographs.



# Complete the online project profile and upload images at <u>www.cbcsteelbuildings.com/calendar</u> no later than Friday, September 11, 2020.

#### THE CRITERIA IS SIMPLE

- Any CBC project may be submitted, regardless of completion date
- There is no limit to the number of projects you may submit
- All photos submitted require a completed <u>Project Profile</u> form, which grants CBC full rights to use the photos in any marketing activities
- If you submit professional photographs, you must ensure that CBC Steel Buildings has full usage rights to the photos
- Questions? Contact us at <a href="mailto:cbc.info@cbcsteelbuildings.com">cbc.info@cbcsteelbuildings.com</a>.



## By entering a project into the Calendar Program, you could win this YETI Tundra Cooler!

Each new project you submit will be entered into a random drawing for a chance to win a YETI Tundra 65 cooler (\$350 value)! Submissions must be received before deadline and meet all photo guidelines as outlined to be eligible.



### HOW TO TAKE YOUR BUILDING PHOTOS LIKE THE PROS:

- 1. Resolution Set your camera to the highest quality setting
- 2. **Unmodified Images** Do not crop, recolor, or resize your photos. Please send the original, full sized, raw images.
- 3. **Multiple Angles** Photograph your building from all corners and sides. Interiors are a bonus!
- 4. **Good Light** It does not need to be sunny for good daytime photography. If fact, when lighting is soft, it lends itself to enhancing the natural beauty of your building. The best hours are typically near sunrise and 1-2 hours before sunset.
- 5. **Evening Shots** Nighttime offers a dramatic, bold option to your building photography. The perfect evening time is called the *blue hour*, which lasts for about an hour after sunset.