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CBC Marketing Portal Offers Valuable Materials to Promote Your Business

CBC recently launched **The CBC Marketing Portal**, and if you haven't checked it out yet — you're going to want to!

Where do you start? Simply log into your <u>Builder Dashboard</u> account using your existing credentials and click on the Marketing Portal button.

The Marketing Portal includes tools to help you connect with customers, promote your business, and share the benefits of custom metal buildings. It's a one-stop-shop for polished, professional materials. It offers the ability to easily customize flyers, print ads, jobsite signs, banners, digital marketing templates, USA-made apparel, and much more.

We have recorded a webinar that gives you details on how to access and use the Portal. You can watch the webinar at any time and share it with others in your company who would find it beneficial.

WATCH ON-DEMAND WEBINAR



Our professional-designed templates are pre-loaded with product info, professional project photos and the current CBC Authorized Builder logo. Each template also offers opportunities for customization, allowing you to include your company logo, contact info, and even photos of your past and current CBC projects.

To help you invest in the promotion of your company and your partnership with CBC, the Portal provides you with numerous opportunities to utilize your marketing co-op dollars wisely.

If you have any questions about the Marketing Portal, please refer to our Quick Start and Frequently Asked Questions guides in the Help Section of the Marketing Portal. You can also ask for assistance using our <u>Marketing Portal</u> <u>Assistance Form</u>.

