

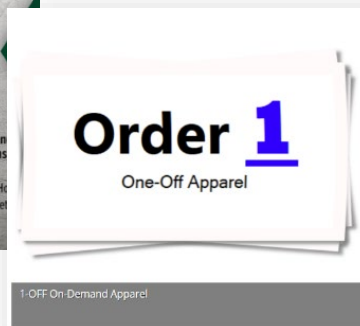
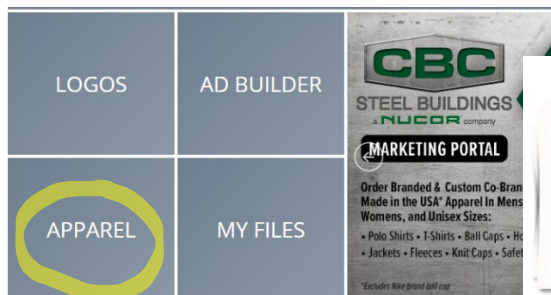
August 2023

## The Marketing Portal One-Off Apparel Ordering Now Available

Branded apparel is one of the most popular items within the Marketing Portal. Displaying your logo, front and center, is one of the best ways to brand your company and create a lasting impression. When wearing branded apparel, you are building your culture and improving the perception of your company—the benefit of enhancing your image both within your company and to the public.

Within the Portal, we have many options to order bulk pieces of apparel with your logo and the Authorized Builder CBC Steel Buildings logo, or the CBC logo only. However, NEW to the Portal is the option to order One-Off apparel in name-brand choices, such as Carhartt® and Nike.

You can find these items that do not have minimum order requirements within the “Order 1, One-Off Apparel” folder within the Apparel selection.



Read [HERE](#) for an explanatory article on how to order Apparel through the Marketing Portal.

### The Marketing Portal

The Marketing Portal includes tools to help you connect with customers, promote your business, and share the benefits of custom metal buildings. It's a



one-stop-shop for polished, professional materials. It offers the ability to easily customize flyers, print ads, jobsite signs, banners, digital marketing templates, apparel, and much more.

### **Where do you start?**

Simply login to your [Builder Dashboard](#) account using your existing credentials and click on the Marketing Portal button.

If you have any questions about the Marketing Portal, please refer to our Quick Start and Frequently Asked Questions guides in the Help Section of the Marketing Portal. You can also ask for assistance using our [Marketing Portal Assistance Form](#). For a more in-depth view on how to access and use the Marketing Portal, we have recorded a webinar. You can watch the webinar at any time and share it with others in your company who would find it beneficial.

**WATCH ON-DEMAND WEBINAR**

### **What else would you like?**

Are there marketing materials or features that would help you grow your business that are not currently available in the Marketing Portal?

Please reach out to us with your feedback — [marketing@nucorbuildingsgroup.com](mailto:marketing@nucorbuildingsgroup.com)