

Rental Guys



LOCATION

Paradise, CA

SIZE

6,000 sf

WALL SYSTEM

R-Panel
Slate Gray & Terra Cotta

ROOF SYSTEM

R-Panel
Slate Gray

BUILDING END-USE

Equipment Rental & Sales

When the 2018 Camp Fire devastated the town of Paradise, California, it reshaped the community and left much of its commercial landscape in need of renewal. The Rental Guys facility wasn't touched by the fire, but it's part of the rebuilding story with a modern structure that replaces an outdated building and signals the kind of lasting investment the town needs as it recovers. Rental Guys specializes in equipment rentals and sales, making a well-designed, functional facility built around access, flow, and durability essential.

Translucent roof panels and glass roll up doors introduce natural light throughout the interior, while multiple walk doors and additional roll-up doors support the continuous movement of equipment. Partition walls create organized operational zones within the space, and at-eave canopies with 6' rake extensions provide covered staging and service areas that extend the building's functionality in any weather. The gable symmetrical structure features the R-Panel wall system in Slate Gray and Terra Cotta, a combination that gives the location a clean, professional exterior, while the R-Panel roof in Slate Gray completes the building envelope with a durable, low-maintenance profile designed to protect equipment inventory and keep operations running year-round.